Getting Qualified Was Never This Easy!

Call Us Toll FREE

0800 39 00 27

Why Study With Skills Academy?

Everybody has the Right to Study. Once you have started your studies; we make sure that you finish it successfully.

The right advice before you start - chat to a friendly Course Expert, who will make sure you register on the right course for you.

We love helping students - your tutors and lecturers are full-time employees at Skills Academy. With lots of experience and expertise in helping adult students.

Online study groups for daily help with your studies, contact with other students and one-on-one sessions with your lecturers so that you can...

Study at the speed that works for you – we will keep motivating and helping you to finish. And if you need a little more time, we will make sure you get that time.

Great study Notes - our study notes are developed by experts who really understand Home Study. Just the materials you need, when you need them; and nothing more. We give you help and feedback, and you can re-submit your assignment to get a better mark.

SKILLS ACADEMY

SUPPORTED LEARNING

Marketing Management

Marketing Management Comprehensive Certificate

The **Marketing Management Comprehensive Certificate** Course is the upper level of the Marketing Management programme offered by Skills Academy which aims at developing the practical marketing skills and techniques of future marketers. It consists of 6 subjects which are aimed at strengthening the foundation of future marketing personnel in the corporate environment.

Entrance Requirements

Grade 10/ Standard 8 or an equivalent qualification and must be 16 or older.

Duration

12 Months

Subjects

- Introduction To Business English
- Direct Marketing Techniques
- Conducting a Need Analysis
- Risk Management
- Influencing Others
- Strategic Decision Making
- Organisational Communication

How Will My Certificate Look?

On completion of this course student will receive a comprehensive certificate from **Skills Academy** in Marketing Management Studies.

We value education and care about our students, that is why your certificate will be couriered to you without any delay.

You Always Get More With Us!

together WE PASS
work together. excel together.

Together We Pass is an online study group resource for students. TWP takes the loneliness out of home study by facilitating learning through peer-to-peer study groups, helping you to pass your course easily.

TWP offers you these great features:

- Your lecturer is online daily to help you
- 1 Hour response time to your queries
- Resource tab for sharing extra resources
- Chat forum for extra help and support
- Admin and general support
- Discuss assignments and get help with assessments
- Daily emails to let you know what is happening in your study group.

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